



Sponsorship Proposal

Spud Run 5K, 10K, 5K+10K Challenge and Cabbage Crawl Kids Fun Run - Hastings, FL - May 2, 2020

Proceeds from the race will benefit the Putnam - St. Johns County Farm Bureau. This organization is formed with the purpose of solving problems concerning agriculturalists and the agricultural industry. We believe farming is necessary to the viability and sustainability of promoting our counties, state and nation. Hence, we operate to insure and better promote the profitability of our farmers. Funds raised from this event will directly benefit opportunities and programs for agricultural education, such as 4-H, Future Farmers of America, and Farm City Week. We thank you for your support!

GOLD: \$500

- Your company name will be included in advertising and promotion related to the event (including posters, online website, mass emails, etc.)
- Company name/logo will be displayed with a link on the race website
- Inserts of any marketing materials, premiums, samples, or coupons into all participant race bags
- Your Company will be mentioned on the public address system during the event
- Company name will be displayed on all participant t-shirts
- VIP package with 4 complimentary race entries and 4 t-shirts for event
- You will be given an opportunity to have complimentary display space at the event
- Banner provided by Sponsor will be displayed at the race site

SILVER: \$250

- Your company name will be included in advertising and promotion related to the event (including posters, online website, mass emails, etc.)
- Company name/logo will be displayed with a link on the race website
- Inserts of any marketing materials, premiums, samples, or coupons into all participant race bags
- Your Company will be mentioned on the public address system during the event
- Company name will be displayed on all participant t-shirts
- VIP package with 2 complimentary race entries and 2 t-shirts for event
- You will be given an opportunity to have complimentary display space at the event

BRONZE: \$100

- Your company name will be included in advertising and promotion related to the event (including posters, online website, mass emails, etc.)
- Company name/logo will be displayed with a link on the race website
- Inserts of any marketing materials, premiums, samples, or coupons into all participant race bags
- Your Company will be mentioned on the public address system during the event
- Company name will be displayed on all participant t-shirts

Name of Organization: _____ Level of Sponsorship: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Name: _____ Contact Title: _____

Contact Phone: _____ Contact Email: _____

Signature: _____ Date: _____

Table Needed at Finish Line? Yes _____ No _____ Will you provide marketing inserts for race packets? ____Yes ____No

This donation is not deductible as a charitable contribution, but may be deductible as an ordinary and necessary business expense.

For more information, contact:

Wendy Smith
jebandwendy@yahoo.com
(904) 392-7958
www.SpudRun.net

Please make checks payable and mail to:

Putnam-St. Johns County Farm Bureau
147 South Highway 17
East Palatka, FL 32131